

senger was carried and, appropriately, this passenger was singled out to be the guest of the company on one of its scenic Grand Canyon airtours. Five hundred thousand safe miles of flying have been accomplished during the past twelve months, and operating efficiency for the same period has averaged well above 95 per cent. It is well to note-- with respect to operating efficiency--that no section of the United States is blessed with such year-around equable weather as the State of Arizona and the territory within which the company operates its schedules.

During the recent pre-season exhibition games of the Cleveland Indians and the New York Giants in Arizona, Arizona Airways was chosen as the official transportation agency for these major league teams; and on one day during March flew both teams to a game at Bisbee, carrying a total of sixty six ball players, trainers, and sport writers, which is believed to be a record. During the entire training period, these two teams were flown a total of 8,042 miles and the number of passengers carried was 382.

Arizona Airways has provided facilities for the issuance of passenger tickets and airfreight waybills at downtown locations and at all airports on its route. In addition, pursers are a member of the regular flight crews. Pursers are equipped to issue tickets to passengers in flight, thus eliminating the necessity of making any advance reservations previous to departure. The company requests its patrons to "Come to the airport and go aboard." In order to insure the efficiency of this system of purchasing tickets without advance reservations, a very careful watch is kept daily of passenger load factors on the various routes; and when the load factor becomes sufficiently high to indicate the possibility that all seats might be sold, second sections are added. The company is not a U. S. airmail contractor at the present time.